

Jack McDonaugh

Graphic Designer, Photographer, Creator

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EXPERIENCE

Marquee Sports Network, Chicago, IL — *Digital Engagement Specialist*

December 2025 - PRESENT

- Lead fan engagement, storytelling, and digital content production across paid, social, and owned platforms
- Build cohesive narrative and design arcs across campaign cycles
- Create publishing calendars for programming, talent, and tentpole events
- Track engagement, reach, and growth KPIs across all platforms
- Develop platform-specific creative approaches and designs for awareness, reach, and retention

Marquee Sports Network, Chicago, IL — *Social Media Design Coordinator*

April 2024 - December 2025

- Lead the overall graphic design and visual identity for Marquee Sports Network's social media channels
- Designed and edited content in real-time during game days to create high-quality, immersive coverage of the Chicago Cubs
- Captured on-site photography and video for both social media and linear broadcasting
- Collaborated and delivered stunning visuals in line with marketing campaigns

North Texas PGA, Frisco, Texas — *Media Team*

July 2023 - December 2023

- Captured, edited, and distributed photo and video content across social media and website platforms, reaching an audience of 7,500+
- Produced 3-5 multimedia projects weekly, including graphics and video content for various platforms
- Drafted press releases, scripts, and professional communications to enhance the organization's branding

PROJECTS

Cubs Daily Podcast — *Producer and Editor*

- Led the rebranding and execution of Marquee's weekly podcast, ensuring same-day editing and publication for timely, in-depth game coverage

For Mitchell Street — *Cinematographer and Editor*

- Developed a documentary exploring the effects of redlining in Milwaukee's South Side and how the community is responding

SKILLS

- **Design & Editing:** Adobe Photoshop, Premiere Pro, Illustrator
- **Photography & Videography:** DSLR, EVA, and ENG professional cameras
- **Social Media:** Campaign design, strategy, and platform management, copywriting
- **Technical Proficiency:** Troubleshooting for hardware, software, and production tools
- **Communication:** Press release writing, research, and professional collaboration

CERTIFICATIONS

- FAA Drone License Certification (2023)

LANGUAGES

- French (Conversational)