

Jack McDonough

Graphic Designer, Photographer, Creator

Chicago, IL | (847) 385-8159 | jackmcdonaugh@gmail.com | [Portfolio](#)

EXPERIENCE

Marquee Sports Network, Chicago, IL — Social Media Design Coordinator

April 2024 - PRESENT

- Lead the overall graphic design and visual identity for Marquee Sports Network's social media channels
- Design and edit content in real-time during gamedays to create high-quality, immersive coverage of the Chicago Cubs
- Capture on-site photography and video for both social media and linear broadcasting
- Write and edit stories in a fast-paced environment to improve website traffic, in tandem with social and app promotion

North Texas PGA, Frisco, Texas — Media Team

July 2023 - December 2023

- Captured, edited, and distributed photo and video content across social media and website platforms, reaching an audience of 7,500+
- Produced 3-5 multimedia projects weekly, including graphics and video content for various platforms
- Drafted press releases, scripts, and professional communications to enhance the organization's branding

Sports Broadcast Solutions, Chicago, IL — Editor

May 2022 - September 2022

- Compiled and edited video footage into dynamic sports packages for digital platforms, including YouTube
- Created 8-12 minute engaging sports stories for social media, enhancing audience engagement
- Provided voiceover narration to complement video storytelling

PROJECTS

Cubs Daily Podcast — Producer and Editor

- Led the rebranding and execution of Marquee's weekly podcast, ensuring same-day editing and publication for timely, in-depth game coverage

For Mitchell Street — Cinematographer and Editor

- Developed a documentary exploring the effects of redlining in Milwaukee's South Side and how the community is responding

SKILLS

- **Design & Editing:** Adobe Photoshop, Premiere Pro, Illustrator
- **Photography & Videography:** DSLR, EVA, and ENG professional cameras
- **Social Media:** Campaign design, strategy, and platform management
- **Technical Proficiency:** Troubleshooting for hardware, software, and production tools
- **Communication:** Press release writing, research, and professional collaboration

CERTIFICATIONS

- FAA Drone License Certification (2023)

LANGUAGES

- French (Conversational)